

CEO-TWO®

Laxative Suppositories

Back by popular demand!



CEO-TWO Laxative Suppositories combine Sodium Bicarbonate and Potassium Bitartrate in a Polyethylene Glycol Base. Upon insertion into the rectum, the pre-moistened suppository reacts with the moisture present to produce carbon dioxide gas. This CO₂ gas gently expands the lower bowel and creates a reflex stimulation resulting in an urge to empty the lower bowel within 30 minutes. Moreover, there is no chemical stimulation to the bowel, no painful cramping, no diarrhea and rarely a second urge to defecate.

Your bowel regularity will be no accident with CEO-TWO Laxative Suppositories!

- Comfortably empties the last 25 cm of the lower bowel within 30 minutes
- Does not cause irritation or cramping, unlike stimulant laxative products
- Self-lubricating
- No refrigeration needed – perfect for travel

CALL US TODAY

Beutlich® LP Pharmaceuticals, 800-238-8542
M-F: 8:00 a.m. – 4:30 p.m. CT. www.beutlich.com.
CEO-TWO is a registered trademark of
Beutlich LP, Pharmaceuticals. CTSS 420 0708

MONEY BACK GUARANTEE

Give CEO-TWO Suppositories a try. If you are not satisfied for any reason, we will offer you a full and prompt refund.



HURRICaine ONE™

Unit Dose Non-Aerosol Spray
20% Benzocaine Oral Anesthetic
0.5 ml each

ORIGINAL WILD CHERRY FLAVOR

ORDERING INFORMATION

HurriCaine ONE - 2 Pack.....NDC 0283-0610-11

HurriCaine ONE - 25 Pack.....NDC 0283-0610-26

DISTRIBUTORS

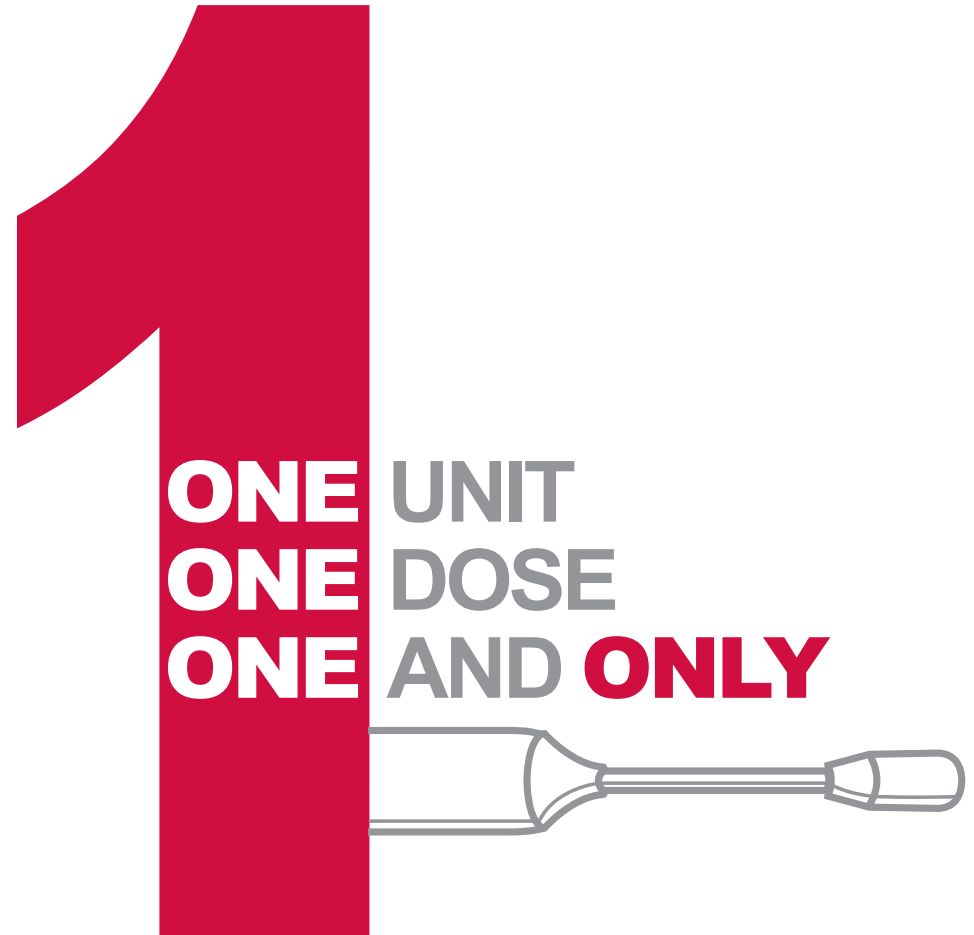
- Amerisource Bergen
- Cardinal Health
- McKesson



www.hurricane-one.com



MAKE THE SWITCH TODAY. Call 1-800-238-8542 to place your order.
www.beutlich.com. HurriCaine is a registered trademark of Beutlich LP, Pharmaceuticals.
HurriCaine ONE is a trademark of Beutlich LP, Pharmaceuticals. HOP 606 0810





Unit Dose Non-Aerosol Spray
20% Benzocaine Oral Anesthetic

Beutlich® LP, Pharmaceuticals Announces Launch of HurriCaine ONE™

A Novel Non-Aerosol Unit Dose Topical Anesthetic Spray

Waukegan, IL (September 1, 2010) - Beutlich Pharmaceuticals, a specialty pharmaceutical company that focuses on the development and commercialization of innovative OTC solutions for pain management and patient care, announced the launch of HurriCaine ONE, a novel non-aerosol unit dose topical anesthetic spray containing 20% benzocaine. HurriCaine ONE is the first and only unit dose topical anesthetic spray on the market. It incorporates the Company's proprietary HurriCaine® Topical Anesthetic in a unique aerosol-free unit dose package and is indicated for the temporary suppression of the gag reflex during upper endoscopic procedures. HurriCaine ONE utilizes bar code medication administration (BCMA) to accommodate point-of-care scanning. Beutlich intends to sell the product primarily to hospitals and endoscopy centers through its national sales force. HurriCaine ONE will be available in November through all major medical distributors.

**1 ONE
ONE ONE
ONE** UNIT
DOSE
AND **ONLY**



EFFICACY

- "Benzocaine is an effective topical anesthetic that has enjoyed widespread and long term use." - Federal Register
- FDA recognizes benzocaine as being safe and effective.
- According to Katon, "Benzocaine is probably the agent of choice (for endoscopy) since its onset is rapid, its duration of action is short and there is virtually no systemic absorption."
- Trusted by medical and dental professionals for over 35 years.

SAFETY

- Eliminates the risks of cross contamination and over-applying
- Unit dose bar coding provides documentation of use and ensures the "5 Rights" are met
 - ✓ Right Drug ✓ Right Patient ✓ Right Dose
 - ✓ Right Route ✓ Right Time

REDUCED LIABILITY

- Aids in the reduction of cost and liability from medication errors by facilitating scanning at all levels of inventory control at the bedside
- Virtually eliminates adverse events resulting from preventable medication errors

INFECTION CONTROL

- Eliminates the potential for cross contamination
- Individually sealed
- Single unit-of-use packaging

CONVENIENCE / SIMPLICITY

- Ready to administer
- Easy to use
- 1 spray, 1 application

PROFITABLE

- Enables unit dose to be billed directly to patient
- Increases billing accuracy
- Improves supply chain costs

SUPPLY MANAGEMENT

- Enables automatic ordering
- Improves inventory control
- Increases Pharmacy productivity

HURRIPAK™

Periodontal Anesthetic Kit

20% Benzocaine Oral Anesthetic Liquid

HurriPAK™ Kit contains:

- 1 fl. oz. jar of HurriCaine® Topical Anesthetic Liquid – Wild Cherry or Pina Colada flavor
- 6 disposable periodontal irrigation tips
- 6 disposable irrigation syringes



Pina Colada Flavor

NDC# 0283-1886-84



Original Wild Cherry Flavor

NDC# 0283-0569-84

Needle-Free Periodontal Anesthetic Kit

HurriPAK is a great alternative to local anesthetic injections prior to periodontal scaling and root planing therapy. The delivery system provides a sub-gingival application of HurriCaine Topical Anesthetic Liquid into site-specific areas during SRP, full-mouth debridement, prophylaxis, and periodontal maintenance procedures. Whether scaling an entire quadrant or an isolated area, HurriPAK allows dispensing only the amount of liquid needed, so no product is wasted. The kit includes disposable syringes and plastic irrigation tips for a gentle application into soft tissue, providing relief of discomfort that may be associated with scaling.

HurriPAK

- Fast-acting – needle-free anesthesia within 20 seconds
- No prescription required
- Disposable irrigation syringes and tips are convenient and economical
- Great **WILD CHERRY** and **PINA COLADA** flavors

Additional products sold separately



HurriPAK Refill Kit

- 10 disposable periodontal irrigation tips
- 10 disposable irrigation syringes

Product # 0283-1107-07

HurriPAK Tips

- 20 disposable periodontal irrigation tips

Product # 0283-0908-21

Add an extra flavor to your order

HurriCaine Topical Anesthetic Liquid - 1 fl. oz. jar

- Original Wild Cherry flavor — NDC# 0283-0569-31
- Pina Colada flavor — NDC# 0283-1886-31

Seal out
sensitivity
in a
"Hurri"

HURRISEAL®

Dentin Desensitizer

HurriSeal Dentin Desensitizer seals out dentinal hypersensitivity in a quick and simple chairside application.

Ingredients:

- HEMA
- Benzalkonium chloride
- Sodium fluoride



More than twice the product for half the cost of the leading brand!

Qualities:

- Acts as wetting agent in bonding restorations, eliminating technique sensitive adhesion procedures (apply after etching and before priming/bonding)
- Soft tissue friendly - no glutaraldehyde
- Simple and easy to use - no mixing or light curing
- Transparent - no extrinsic staining
- No film thickness
- Immediate chairside results
- Application lasts 6 - 9 months for cervical, or lifetime of restoration

Treat or prevent dentinal hypersensitivity associated with:

- Cervical erosion / tooth brush abrasion
- Exposed root surfaces / recession
- Before and after tooth whitening procedures
- After periodontal scaling and root planing treatment (applied after soft tissue healing)
- Permanent and temporary restorations (apply prior to placement to prevent post-operative sensitivity)
- Protection in 1 - 3 coats depending on patients' needs

Money Back Guarantee!

What have you got to lose....except your patient's sensitivity?



HurriSeal is a registered trademark of Beutlich LP Pharmaceuticals
Ask your Beutlich Representative for more information or contact us at: (800) 238-8542 or (847) 473-1100
M-Th: 7:30 a.m. - 5:00 p.m., F: 7:30 a.m. - 4:00 p.m. CT
www.beutlich.com

NEW!

HURRIVIEW®

Plaque Indicating Snap -n- Go™ Swabs

**NO MORE
MESSY
RINSES AND
TABLETS!**



Seeing is Believing

Oral care evaluation products have been shown to improve oral hygiene routines, increase motivation, and promote awareness.* Better plaque control provides a healthier oral environment and reduces potential for tooth decay and periodontal disease.

NEW HurriView Plaque Indicating Snap-n-Go Swabs will help you show patients where they have plaque build-up, and help motivate them to improve their oral hygiene routine.

- Individually wrapped
- Pre-filled with disclosing solution
- Highlights areas where improved oral hygiene is needed
- For in-office evaluation or dispense for home use
- Great low price!

Ready in a Snap!

- Unwrap
- Snap
- Apply



Snap

colored ring to send solution to the opposite tip



Apply

cotton tip to area

Ordering Information

- Box - 72 Snap-n-Go Swabs
Product # 0283-0104-72
- Travel Pack - 8 Snap-n-Go Swabs
Product # 0283-0104-08



Ask your Beutlich Representative for more information or contact us at 800.238.8542

M-Th: 7:30 a.m.-5:00 p.m., F: 7:30 a.m.-4:00 p.m. CT • www.beutlich.com • HurriView is a registered trademark of Beutlich LP, Pharmaceuticals.
Snap-n-Go is a trademark of Beutlich LP, Pharmaceuticals.*Int. Dent J. 2003 Dec; 53(Suppl 1): 404-408. HV1 332 0906



**Listed in the
STAR Study "Symptom
Management Strategies"
brochure for the
relief of Hot Flashes¹**



Effective hormone-free hot flash relief!*

Peridin-C® Vitamin C Supplement,

a unique combination of Hesperidin Complex and Hesperidin Methyl Chalcone (bioflavonoids) along with ascorbic acid, has been shown to be effective in relieving hot flashes.* In one clinical study, 94 menopausal women with hot flashes were given 6 Peridin-C tablets daily. After 1 month, symptoms of hot flashes were completely relieved in 53 percent and reduced in 35 percent of the women.²

¹ Constellation Newsletter, Spring - 2002, Volume 2, Issue 1.

http://www.nsabp.pitt.edu/Constellation_Newsletter_Spring2002.pdf

² Smith, C.J. Non-hormonal control of vasomotor flushing in menopausal patients. Chic Med 1964;67:193-195.

*Peridin-C helps alleviate hot flashes by improving capillary strength and maintaining vascular integrity, reducing the physiologic potential for flushing.**

A SAFE ALTERNATIVE TO CONVENTIONAL H.R.T.

- Effective relief from menopause-induced and medication-induced hot flashes
- Patented formula
- No prescription required
- Guaranteed results

Peridin-C Vitamin C Supplement – 100 tablets
NDC # 0283-0597-01

CALL US AT (800) 238-8542 for more information and to receive patient literature and samples. M-F: 8:00 a.m. – 4:00 p.m. CT. www.beutlich.com. Peridin-C is a registered trademark of Beutlich® LP, Pharmaceuticals. PCPA 412 0208

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Attention Clinical Trial Coordinators:

Are hot flashes a side effect of one of the medications in your trial? Consider Peridin-C for relief. Patient Starter Kits and study discounts are available. Call today for more information at

800-238-8542

